

ENTREPRENEURSHIP DEVELOPMENT PROGRAM (ONLINE)

FEBRUARY 1, 2021 to MARCH 31, 2021

FILL IN THE FOLLOWING FORM BY JANUARY 29, 2021 TO OBTAIN ONLINE EVENT DETAILS

<https://forms.gle/G7reyy7x4BnALJae6>

ORGANIZED BY
NEWGEN IEDC, IIT GUWAHATI (NSTEDB) & IIMCIP, ASSAM NEST, GUWAHATI

EVENT SCHEDULE

[SESSION TIME : 11 am to 12.30 pm]

Week	Date	Session	Expert Name	Duration
MODULE - 1: Brief about Startup & Related Terms				
1 st Week	01.02.2021	What is Startup (Which one is Startup and which one is not? The basic difference between Startup & Business.)	HK Borah	1.5 Hours
	04.02.2021	Idea Generation (Problem identifying or problem solving attitude. Entrepreneurial mindset.)	HK Borah	1.5 Hours
2 nd Week	08.02.2021	Idea Validation (Evaluation or testing of the idea. Is it going to work on reality or not?)	HK Borah	1.5 Hours
	11.02.2021	Prototyping or MVP Creation (How to create a MVP or Prototype easily? Basics information on various supporting organizations and incubators.)	HK Borah	1.5 Hours
MODULE - 2: Various Business aspects of a Startup				
3 rd Week	15.02.2021	Market Validation (Analyses the product and the proposed market. Wheatear it is marketable or not?)	Aritra Bhowmick	1.5 Hours
	18.02.2021	Business Model (The revenue model. The key resources, partners & obstacles related to the revenue plan.)	Aritra Bhowmick	1.5 Hours

4 th Week	22.02.2021	Marketing Strategy (Basic marketing plan and Go to Market strategy.)	Aritra Bhowmick	1.5 Hours
	25.02.2021	Business Plan Preparation (The main points to remember during preparing a B Plan or Pitch Deck.)	Aritra Bhowmick	1.5 Hours
MODULE - 3: Various Legal & Financial aspects of a Startup				
5 th Week	01.03.2021	Startup Registration (The basics of registration, regulatory and legal compliances etc.)	Pankaj Periwal	1.5 Hours
	04.03.2021	Managing Finance (Basic of budgeting and managing startup finance.)	Debopratin Das	1.5 Hours
6 th Week	08.03.2021	Funding Sources (The 3F theory. How to source the initial funding or the basics idea about Grant, Investment etc.)	Gaurav Kapoor	1.5 Hours
	10.03.2021	Government/Private Scheme Awareness (Awareness on schemes available from various Government/Private organizations.)	Namami Ghosh	1.5 Hours
MODULE - 4: Interaction session (Startups & Experts)				
7 th Week	15.03.2021	Successful Startup Interaction	(2 Startup)	1.5 Hours
	18.03.2021	Successful Startup Interaction	(2 Startup)	1.5 Hours
8 th Week	22.03.2021	Expert from Assam Startup	Pranjal Konwar	1.5 Hours
	25.03.2021	Expert from IIM Calcutta Innovation Park	Flo Oberhofer	1.5 Hours
MODULE - 5: Various Tools suitable for Start off				
9 th Week	31.03.2021	Demo of Software relevant to startups	updated later	1.5 Hours